



CONTINENTAL AFRICA CHAMBER OF COMMERCE USA

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**In Collaboration with
Ministry of Trade and the Embassy of the Republic of Cameroon - USA**



And

**US DEPARTMENT OF COMMERCE
ILLINOIS DEPARTMENT OF COMMERCE AND ECONOMIC OPPORTUNITY
(OFFICE OF TRADE AND INVESTMENT)
ILLINOIS BLACK CHAMBER OF COMMERCE
COALITION OF INVESTMENT AND PARTNERSHIP WITH AFRICA
KOFA INTERNATIONAL CO.
CHICAGOLAND CHAMBER OF COMMERCE
NAPERVILLE CHAMBER OF COMMERCE
INTERNATIONAL TRADE ASSOCIATION**

Cordially invite you to

"TOGETHER IN THE WORLD FOR PROGRESS"



Cameroon Business Forum

RESERVE YOUR EXHIBIT SPACE AND REGISTER TODAY!

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FOR IMMEDIATE RELEASE

DATELINE: August 13th, 2012

CHICAGO, ILLINOIS, USA – The Continental Africa Chamber of Commerce USA in collaboration with Ministry of Trade and the Embassy of the Republic of Cameroon announce that:

CAMEROON BUSINESS FORUM will be held on **SEPTEMBER 14TH, 2012**, at:

Venue: CONGRESS PLAZA HOTEL & CONVENTION CENTER
520 S. Michigan, Chicago, IL. 60605
Time: 8.00 am – 5.30 pm

Background: AGOA Status: Cameroon is eligible for [AGOA](#) since its enactment in 2000. It also qualifies for textile and apparel benefits. Cameroon has been admitted as a member of the Kimberley Process. *Trade Agreements:* The U.S. and Cameroon signed a [Bilateral Investment Treaty](#) (BIT) in 1986 that came into force in 1989. US Cameroon total two ways trade was \$550 million in 2011.

Trade statistics: U.S. goods exports to Cameroon in 2011 were \$221 million, up 67.0% (\$89 million) from 2010 with top exports products of machinery (\$80 million), aircraft (\$18 million), vehicles (\$16 million), plastic (\$15 million) and various donations (\$18 million). U.S total imports totaled \$330 million in 2011, a 11.2% increase (\$33 million) from 2010 with top exports of mineral Fuel and Oil (\$212 million), Cocoa (\$36 million), Rubber (\$35 million), Wood (\$28 million), and Spices, Coffee, and Tea (coffee) (\$12 million).

Africa, the new face of emerging markets, offers great potential for American businesses and investors. The Forum will provide a dynamic platform that:

“TOGETHER IN THE WORLD FOR PROGRESS”

- Presents to American corporate and public-policy makers the wide array of investment opportunities in Cameroon
- Discusses the ways in which these opportunities can be realized
- Meets participants' strategic interests by creating networking opportunities and an avenue for the development of bilateral investment possibilities
- Provides one-on-one negotiation opportunities
- Encourages American companies to exhibit their products and services; and
- Invites African businesses to exhibit their products under AGOA

The Forum will include the following business sectors:

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| • African Agricultural Production and Food Processing | • Marine / Port Development |
| • Power / Energy | • Tourism / Hospitality |
| • Alternative Financing Mechanisms | • Solid Minerals / Mining |
| • Textile Production | • Aviation / Transport |
| • Service Industry | • Foundation / Private Sector |
| • Housing Development | • AGOA Renewal |

Expected at the Forum are many stakeholders in trade, commerce and government from the USA and Cameroon including:

- US companies with emphasis on operations from Illinois and Midwestern states
- Cameroonian companies, entrepreneurs and banks
- Major US trade-related agencies, banks, businesses, and trade specialists
- Cameroonian Minister of Trade and Business Delegation.

REGISTRATION

- Registration is mandatory and is \$100/participant, CACC Members \$75.00
- Advertisement rates in the Program Booklet and Sponsorship Package are attached., Exhibition Fee is \$250.
- Space is limited and will be allocated on first come first served basis, interested participants are requested to Register and RSVP to:

www.continentalacc.org

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